

Science for the People Publication Relaunch



Vision, Reflection, Pipeline, Structure & Strategy

Chris Dols & Emily Glaser

Science for the People's Publishing Mission

To promote the understanding and practice of Radical Science through online and print writing and illustration to complement and inform the organizing efforts of SftP Chapters, Caucuses and Working Groups.

Science for the People's Publishing Philosophy

The quality of an idea ought to be judged by the soundness of its reasoning, the utility of its consideration and the action that it compels.

***Science for the People* ought to publish--or otherwise promote and facilitate the publication of--such content in whatever form and venue best advances and reflects the practice of Radical Science* in service of the struggles of the oppressed and exploited.**

**Including defining, popularizing and applying the Principles of Unity of SftP's By-laws*

General Media Coverage

Legacy of Radical Science Movement (UK-2013)

- Coverage pre-dates 2014 Conference and posits possible return of the movement
- Mostly covers UK radical science formations *Science for People* & British Society for Social Responsibility in Science
- Favorable coverage and comparable to later examples published in *Science* and *Atlas Obscura*
- LESSON: Publishers are interested in our mission, even independent of organizing efforts

The image is a screenshot of the Guardian website. At the top, the Guardian logo is visible on the right, and navigation links for News, Opinion, Sport, Culture, Lifestyle, and More are on the left. Below the navigation, there are several article teasers. The main article is titled "Beneath the white coat: the radical science movement" and is categorized under "People in science" and "Political science". The article's sub-headline reads: "Science in the 1970s and 1980s was strident, funny and up for a fight, sometimes with itself. How do we live it now?". Below the text, there are two images: on the left, a line drawing of a hand holding a flask; on the right, a red fist holding a flask with the text "SCIENCE FOR THE PEOPLE" next to it. To the right of the main article, there is a "Most popular in US" section with several circular thumbnails and text snippets. At the bottom of the article, there is a small image of a test tube rack and a caption: "Night up for Lab Notes - The Guardian's weekly science update".

Gary Wersky, a participant in 1970s radical science who also wrote a history of earlier Marxist scientists, [suggested in a 2007 article](#) that we might see a third wave to the movement. Zac Goldsmith [might argue](#) this can be seen expressed in Sense About Science, but I remain unconvinced by that. I don't think we've seen the like of the radical science movement since the BSSRS packed up in the late 1980s. Left, right or other in political orientation, I don't think we've seen a scientist-led movement that dared that level of self-critique.

Whether we put the fist/flask logos on T-shirts, are inspired by their more radical approach, argue they failed because they weren't radical enough or simply wish to consign the whole movement to history, we should remember they existed.

- *Alice Bell is a research fellow at the Science Policy Research Unit, University of Sussex. She is indebted to Erik Millstone for dropping a pile of Science for People magazines on her desk one Friday afternoon, Jon Agar's notes from the Needham Papers, and a few informal conversations with ex-BSSRS activists.*

SftP in the News

SftP's Legacy and Revival

- Contextualized the SftP revival in the run-up to 2017 March for Science
- Good for promotion, but not exactly a ringing endorsement: some thinly veiled snark
- Few concrete examples of SftP campaigns (then or now)
- LESSON: Such coverage will be most valuable once the organizing and publication websites are functional!
- LESSON: Where possible, guide authors to speak to diverse ranks of members involved in organizing work

The image is a screenshot of a Science magazine article page. At the top, the Science logo is visible along with navigation links for Home, News, Journals, Topics, and Careers. A search bar and a 'Become a member' button are also present. The main content area features two side-by-side images of Science for the People (SftP) magazine covers. The left cover shows a red fist holding a white flask, with text including 'BRIDGE SCIENCE IN CHINA', 'WATERBURY HEALTH CARE AND ACADEMIC SCIENCES', 'INCREASING WORKING CLASS SCIENCE', and 'REINTEGRATING THE UNIVERSITY'. The right cover shows a hand holding a bell, with the text 'SCIENCE FOR THE PEOPLE' and 'Vol. 38 No. 1'. Below the images is the article title 'As scientists prepare to march, Science for the People reboots' by Jeffrey Mervis, dated Jan 4, 2017. To the right of the article is a 'Got a tip?' section with a 'How to contact the news team' button, and a 'Latest News' section with three items: 'New species of dinosaur unearthed in Egypt', 'The universal language of habitats and dense sleep', and 'Will Earth's warm atmosphere provide the clue for alien life?'. A quote box at the bottom of the page contains text from Kelly Moore, a sociologist at Loyola University in Chicago, Illinois, discussing the revitalization of SftP.

Science Home News Journals Topics Careers

Search

Become a member
Renew my subscription
Sign up for newsletters

SHARE

SCIENCE FOR THE PEOPLE

SCIENCE FOR THE PEOPLE

Got a tip? How to contact the news team

Latest News

Sifter:

New species of 'dinosaur' unearthed in Egypt
Jan 10, 2018

The universal language of habitats and dense sleep
Jan 10, 2018

Will Earth's warm atmosphere provide the clue for alien life?
Jan 10, 2018

As scientists prepare to march, Science for the People reboots

By Jeffrey Mervis | Jan 4, 2017 | 3:10PM

The upcoming March for Science...

Epidemiologist Frank R....

science workers" trying...

that evolved from the...

The fact that SftP needs to be revitalized is not a black mark against its founders, says Kelly Moore, a sociologist at Loyola University in Chicago, Illinois, who has studied social movements in science. "If we consider organizational survival to be the sine qua non of social movement success, SftP was a failure," Moore wrote in her 2008 book, *Disrupting Science*, which devotes a chapter to SftP. "But if we think of social movement organizations as means to generate more activity, rather than to sustain or reproduce themselves, then SftP's legacy is in the networks and ideas that it produced."

SftP Editorial

Commenting on the March for Science

- Published at SftP site on eve of Science March: April 20, 2017
- Important editorial contribution to have a say about such a new organizing opportunity for SftP and Radical Science in general
- Editorial Team challenged to digest in a single statement all the various opinions and sentiments
- LESSON: Complete statements like this early enough to promote and help organizing efforts



Welcome! | Blog | Resources | National Convention | Get Involved

DECEMBER 07, 2017 BY SCIENCE FOR THE PEOPLE
Which Way for Science?

By the Science for the People editorial team

On April 22, 2017, the March for Science will put science people into the streets to stand up for science and be opposed by the current US administration. Our organ for the People, sees this development as a mostly positive right direction. The scale of the political and economic people versus the world is enormous and will require us to resist and organize for change. However, we believe to advance radical solutions to face these challenges. As a team interested in how the March for Science has been conceived around January 25, 2017. Our members have measured approaches to engaging with the March for solidarity and locally with the overall goal of putting a capsule of both facing seriously the multitude of needs, define scientific enterprise and accounting for the people and disaffected with the market, race, and classes of...

For radicals and revolutionaries: searching and addressing the burning questions of the latest social movement for science is an urgent and primary task.

- What's happening to U.S. Science?
- Who will March for Science? Who will not?
- What is Science for the People?

By reorganizing Science for the People, we aim to revitalize its legacy of documenting the use and abuse of science and to organize scientists to contribute to human liberation and transformative social change. As a coalition of progressive and radical science workers and supporters, Science for the People finds the alternatives of “science for science’s sake” and “science for the progress of capitalism” equally unacceptable. We can no longer stand by as science is used as a means to promote a neoliberal, capitalist agenda that objectifies individuals and communities in pursuit of exploitative and imperialist goals. We also cannot simply engage in scientific pursuits without questioning who the research serves and impacts, how science is directly or indirectly complicit in oppression, and how we can make our work accessible and meaningful to everyone. To uncritically assume that science is progressive is to leave the tools of science in the hands of the powerful. We need to think about scientific work differently: what would science look like if it were *with* and *for* the people?

Publishing SftP Activists (in other outlets)

NYC Chapter promoting solidarity w/ Ramapough against Pilgrim Pipelines

- Successful use of a popular outside publishing platform (Jacobin has 1.1 million monthly web viewers)
- Product of good relations with Jacobin staff and editors (quick turn around: submitted, edited and published in same day)
- Example of using editorial content in 3rd party press to promote SftP politics and organizing
- Possible type of content for Joint Publishing strategy in lead up to SftP Launch

Menu icons: hamburger, search, social media, login

JACOBIN

SUBSCRIBE MAGAZINE

SEP 2017 UNITED STATES

Shooting Bullets at a Hurricane

BY EUGENE DARDENNE

Centralist solutions to climate change are both impotent and dangerous.



For those in New York on Saturday September 23rd, *Science for the People* is hosting a panel and discussion in Brooklyn to promote the struggle of the Ramapough within the fight for climate justice. And for those upstate the Ramapough Lenape Nation call on supporters to show their solidarity as they march in the Mahwah Day Parade.

Our special edition: "The Post-Socialist Century" is out now. Available at [jacobin.com](#)

in all the jobs Florida man the private strategy belongs to far more culpable parties. As we

@prosecutor Hurricane Sandy's five year anniversary, New York politicians deserve serious consideration for the title. Accordingly, the organizers of the October 28 @Sandy5 March over the Brooklyn Bridge are rightly

Public Access Think There Is an Alternative [toto_rasta](#)

Publishing SftP Activists (in other outlets)

Conor D's report on organizing against Tommy Robinson at Columbia

- Great example of organizing report steeped in lessons of political strategy and tactics for generalization
- Plays a great role in including SftP experience and analysis in other publications and will be an important component of the future publication

AUTHOR: BARNABY RAINE, CHLOE HARALAMBOUS,
AND CONOR DEMPSEY



WHOSE "FREE SPEECH?" A RUCKUS AT COLUMBIA

Posted by Barnaby Raine, Chloe Haralambous, and
Conor Dempsey | Oct 24, 2017 | Features, News |

Conservatism is not just naked nastiness. It flourishes sometimes by appealing to instincts and interests, but often too by successfully presenting narrow agendas as vaunted universal ideals. Our contemporary free speech wars are an excellent case study. Free speech was once a demand pitted against

On the night Robinson spoke, hundreds of students gathered to express their opposition to Islamophobia. From nearby Harlem, Black Lives Matter chapters mobilised local residents for the protest. Together they stood outside the building chanting and singing. Plenty of appalled students had secured tickets to attend the event, and it quickly became apparent inside the room that the twenty or so student Republicans would be heavily outnumbered by their critics. At that point, with about thirty protesters sitting alongside Republicans all waiting for the event to begin, Columbia administrators pulled the doors shut. The event had not yet started, there had been no dramatic disruptions, and the majority of the seats in the large hall sat empty. Outside, 150 students stood queuing. Many had tickets for the talk. Some were, it seems, identified as activists and kept out. As it became clear that university staff were stepping in to secure a safe space for an invited bigot, inside the room we began to chant, "Let them in!" we demanded, while students were locked out of the room, and then: "Free speech! Practice what you preach!" Columbia's Rules of Conduct, later used to begin disciplinary proceedings against almost twenty of us, stipulate that free speech includes the right to engage with ideas – not, in other words, to be locked out as were the majority of students hoping to attend this event.

Local Press Coverage

SftP-NYC's campaign to promote the Ramapough struggle against the Pilgrim Pipeline

- Story written by supporter who attended our event and freelances for Left-wing outlets
- Most common type of media coverage we expect
- Promotes local activism and sustains chapter organizing
- LESSON: Use coverage like this to establish credibility with organizers and communities we seek to work with
- LESSON: Provide lots of links and resources in addition to oral interviews

THE INDEPENDENT

A Pipeline Named 'Pilgrim' and the Indigenous People Standing in its Way

FEDERICO DI PASQUA Oct 11

The length of At 10,000, the pipeline will sit on the ancestral lands of the Ramapough people.

The Ramapough-Lenape people have inhabited the New York and New Jersey area for thousands of years. In 1700, the Ramapough were recognized as a distinct tribe by the British. Now, a 10,000-mile pipeline is set to cross the 100 miles from Albany, New York to London, New York, and to destroy what's left of Ramapough land — and potentially prevent New York City's water supply.

"We'll either lose another thousand years of our history and our way of life, or we'll stand up and say no," says a Ramapough chief, Thomas Perry, describing the water pipe project for the tribe in the New York Times.

Proposed in 2013 by Elgin Pipeline Holdings, the \$1.5-billion pipeline would cross the Delaware and Delaware Bay, and would cross the 100 miles from Albany, New York to London, New York, and to destroy what's left of Ramapough land — and potentially prevent New York City's water supply.

The Pilgrim will cross 10,000 acres and water bodies, including the Delaware Bay and Delaware Bay, and would cross the 100 miles from Albany, New York to London, New York, and to destroy what's left of Ramapough land — and potentially prevent New York City's water supply.

At the Sept. 22 event, Science for the People, which takes its name from a now-defunct publication where Stephen Jay Gould and other notable scientists put their political teeth throughout the 70s, promoted the idea that scientists can be an allies to and advocates for human rights movements.

"Our goal is to revitalize an organization founded around the principle that science should serve human need as opposed to corporate profit," commented Conor Dempsey, one of the founding members of Science for the People's newest iteration. "The March for Science earlier this year raised a clear awareness that science is being attacked ... We think we have to contest actively what science does in our world."

The organization is planning more events, including an Oct. 27 meet-up at Verve Books' loft in DUMBO on the eve of the #Sunday3 match over the Brooklyn Bridge, marking five years since Superstorm Sandy. The march is part of a budding resurgence in environmental activism brought on by recent hurricanes that have highlighted the threat posed by climate change.

SCIENCE FOR THE PEOPLE
2021 OCT 11
AN INDEPENDENT + SCIENTIFIC + BIASED
PUBLICATION + 4300 113th St + 10000

10000 113th St + 4300 10000

Local Press Coverage

#Sandy5 Anniversary March

- Mainstream Coverage featured many photos of SftP activists and banners
- Political emphasis of march allowed NYC Administrators to look very favorably in press coverage
- Successful coalition organizing around radical demands not made by march organizers
- LESSON: SftP activists could have issued a press release and assigned a press point person
- LESSON: "Science for the People" banners are critical! It's our name and our best slogan.

PBSO NEWS HOUR

Five years after Hurricane Sandy, New Yorkers call for action on climate change

294

News

Five years after Hurricane Sandy struck the shores of New York and New Jersey, more homes and buildings have yet to be fixed than its powerful winds.

News of cleanup efforts are just beginning in Texas, Florida, Puerto Rico and elsewhere following a series of hurricanes and subsequent floods that rippled through the United States over August, causing billions of dollars in damage.

But five years after Hurricane Sandy struck the shores of New York and New Jersey, more homes and buildings have yet to be fixed than its powerful winds.

The Big U plan has been criticized by Sandy5 because they say it wouldn't do enough to protect the city's most vulnerable populations. But Zarrilli said construction would focus on the lower east side of the city first, because it sits on an "extensive floodplain" and is located in an area with a significant amount of public housing.

"It's not Wall Street, I'll tell you that," Zarrilli said. "We started where the risk is highest."

Some researchers predict that more than 13 million coastal residents in the U.S. **would be driven from their homes** because of flooding related to climate change.

Promotion by Supportive Authors

SftP's International Solidarity Campaign with Turkish Academics

- Major Contribution to Raise Profile of Academics facing Years in Prison for Opposing Erdogan and Turkish violence against its Kurdish minority
- Developed links to Turkish Dissidents organizing in Europe, Canada & the US (Upcoming panel at HM-Montreal)
- Developed relations with Scott McLemee & *Inside Higher Ed* (1.8M monthly viewers)
- LESSON: Ask authors to mention Science for the People; Don't assume they will!

The screenshot shows the top of an Inside Higher Ed article. The navigation bar includes 'News', 'Opinions', 'Data & Surveys', and 'Events'. The article title is 'Academic Freedom Goes to Court'. The byline is 'By Scott McLemee' and the date is 'December 15, 2017'. The article text begins with 'The persecution of academics in Turkey is worsening, writes Scott McLemee, who describes the growing international protest on behalf of such scholars and how one might join it.' There are two video thumbnails: one titled 'Peaceful protest carries no guarantee against violence' and another titled 'INSIDE HIGHER ED'.

The recent open letter in support of the persecuted Turkish academics has been endorsed by, at last count, seven Nobel laureates, three Fields medalists and two Pulitzer Prize recipients. Solidarity organizers tell me the signatures will be periodically updated on [the English-language part of the Academics for Peace site](#), along with other statements of support and news about developments in the case.

Academics for Peace is soliciting video statements by international colleagues who condemn the persecution, such as [one by Steven Pinker](#). A group of academics, trade unionists, artists and politicians from abroad is being assembled to attend the hearing scheduled for Jan. 18. To inquire about submitting a video, observing the hearing or helping to finance the delegation, [contact the organizers](#).

Financial donations in support of the persecuted academics themselves are also urgently welcome and may be made [here](#).

Local Press Coverage

Protesting Charles Murray at Univ. of Michigan

- Building on the SftP legacy of exposing racist biological determinism
- SftP activists organizing in coalition with Campus Antifascist Network
- Great use of banner and inserting our politics into high profile controversy
- Good opportunity to introduce the Radical Science critique of biological determinism and race science



Michigan

Protesters disrupt Charles Murray speech in tense University of Michigan visit

Updated Oct 12, 2017; Posted Oct 11, 2017



Gallery: Charles Murray interrupted by protesters during talk at University of Michigan

International Collaboration

SftP's Defense Campaign of Moshé Machover

- Clear demonstration of our potential capacity to mobilize pre-existing network of left-wing international academic scientists
- Successful international work requires local partners (JVL, BRICUP & AURDIP)
- Timing is everything! Need to streamline SftP website capacity to host petitions & distribute press releases
- "Premature Victory" caused need for re-assessment and change of campaign: The Machover interview...

Jewish Voice for Labour
A network for Jewish members of the Labour Party.

jvl
JEWISH VOICE FOR LABOUR

Anti-Zionism and antisemitism **Antisemitism and the left – Deconstructing the arguments**

Moshé Machover Gains International Support



Fields Medal

Add your name

- **Celebrity International backing for academic expelled, then reinstated to Labour Party**
- **Demand for full apology and inquiry**
- **Statement delivered to Corbyn and Party Secretary McNair**

In an extraordinary development, an international array of laurets has rallied in the support of a retired professor expelled from the British Labour Party. They join the growing ranks of Party members and trade unions demanding an apology to Professor Moshé Machover for alleging that an article of his was antisemitic, and for an enquiry into the processes that resulted in his expulsion. As a result of UK protests Professor Machover's expulsion has already been rescinded.

Professor Machover is an eminent mathematical logician, a noted Israeli dissident and advocate for the rights of Palestinians, based in London since 1988.

Lead signatories include 3 Fields Medalists (aka "the Nobel for Maths")...

Sir Michael Atiyah OM FRS (1988), former President, Royal Society and Master of Trinity College, Cambridge



Fields Medal

David Mumford (1974), Professor Emeritus, Mathematics, Brown University

Stephen Smale (1969), Fields Medalist, (1969), Professor Emeritus, Mathematics, University of California

Other notable mathematicians, philosophers and

Statement of Principles:

Jewish Voice for Labour (JVL) is a network for Jewish members of the Labour Party.

Our political positions are grounded around rights and dignity (action for all) freedom of expression, and democracy in the Labour Party.

The strength of its campaign to making the Labour Party an open, democratic and always party, of changing all ethnic groups and cultures to join and contribute fully, to survive and to strengthen the party in its tradition and efforts of representing antisemitism, including the gains against the all members of British society. We take inspiration from the long history of Jewish opposition in the workplace and profession struggles, including the anti-apartheid and anti-apartheid movements.

We stand for rights and justice for Jewish people everywhere, and against all forms of oppression to Palestinians and the oppressed Jewish workers. We stand in the front of supporters of justice for Palestinians to organize in the workplace, Israeli Boycott, Divestment and Sanctions, and support offered to the liberation of one's own land.

5. This petition has been organised by **Science for the People (US)** and **Jewish Voice for Labour (UK)**.

Joint-Publication

SftP's Defense Campaign of Moshé Machover pivots to self-publishing

- Machover reinstated into Labour Party on the day before SftP/JVL petition was set to be delivered (to LP leaders & British press)
- Not in position to cover the story as a news story as quickly as others
- Example of Joint-Publishing Strategy: SftP, MR & Contretemps
- Conducted interview for publication for use by Machover supporters in Labour & internationally
- **First translated SftP content:** into French for prevalence of French support for international campaign (per Aurdip)

The screenshot displays the MRonline website interface. At the top, the logo 'MRonline' is prominent in white on a red background, with the tagline 'SCIENCE FOR THE PEOPLE' below it. The main content area features a large photograph of Moshé Machover, a man with a beard and glasses, wearing a dark jacket. Above the photo is the text 'International Jewish Socialist Workers International Resistance to Zionism'. Below the photo, the article title reads 'Eroding the consensus: imperialism, democracy, Zionism & the Labour Party. A Science for the People interview with Moshé Machover'. The article text begins with 'Moshé Machover was expelled from the British Labour Party...'. To the right of the article, there is a search bar and a sidebar with the heading 'RECENT POSTS' and 'RECENT COMMENTS'. Below the main article, there are several smaller thumbnail images and text snippets, including one with the name 'CORBY' and another with 'Happier in France...'. The bottom of the page shows a navigation menu with links like 'Home', 'About', 'Contact', and 'Privacy Policy'.

Radio/ Podcast Interviews

Ann Arbor & Western Mass chapters on the radio

- Thorough coverage of SftP's mission, philosophy & history and all in favorable light w/ a leading SftP activist
- Presented as part of coverage of the Women's March (2018) by highlighting Sigrid's leadership
- Countless possibilities for national or local radio/podcast coverage of SftP activism and publications

The image shows a screenshot of the Michigan Radio website. At the top, there is a blue header with the word "PODCASTS" in white. Below this, the main content area features a large article titled "The Health of Mass Workers" with a sub-headline "Podcast for January 24, 2018 by Sigrid". To the right of the article is a "MICHIGAN RADIO" logo and a banner that says "COVERING MICHIGAN SINCE 1948". Below the article, there is a navigation menu with links for "Home", "News", "Programs & Schedule", "Subscribe", "Feedback", "Connect", "Events", "Support", and "Store". The main article text reads: "Science for the People, a revived movement of radical scientists, to meet this week in Ann Arbor". Below the article title, there are social media sharing icons for Facebook, Twitter, and Google+. A "Listen" button is visible below the article. At the bottom of the page, there is a small image of a person sitting at a desk.

Press Coverage (general)

SftP's Legacy and Revival

- Thorough coverage of SftP's mission, philosophy & history and all in favorable light
- Much more mainstream coverage than anticipated (grew out of relations with liberal publishers)
- Connections and resources provided after vetting author's angle & intention
- Many links included in story including convention website, archives, the book, etc
- LESSON: Such coverage is most valuable with concrete campaigns to report on

The screenshot shows the Atlas Obscura website with the article "Why a Radical 1970s Science Group Is More Relevant Than Ever" by Sarah Laschew, dated January 22, 2018. The article features a large graphic of a red fist holding a white flask. The text discusses the Science for the People movement and its relevance today. A quote from a scientist is highlighted in orange: "Scientists still depend on the military for funding, sexism is still a problem in scientific departments, and corporations and their desires still dictate the work and survival even of academic scientists." Below the main text, there is a section titled "Found: A Hammerhead Shark Nursery" with a sub-headline "Another natural wonder in the Galapagos Islands".

Atlas Obscura THE ATLAS STORIES EVENTS TRIPS

Why a Radical 1970s Science Group Is More Relevant Than Ever

A second life for an organization of scientists who questioned how their work was being used.

BY SARAH LASCHEW · JANUARY 22, 2018

504 VOL. 2 NO. 2

More than 40 years ago, scientists have begun creating new chapters of Science for the People across the country. "I think a lot of people saw the power in this historical body of thought, the books, and magazines that were produced, and the spirit of that slogan, 'Science for the People,'" says Allen. "It's powerful and connects with people quickly."

Scientists still depend on the military for funding, sexism is still a problem in scientific departments, and corporations and their desires still dictate the work and survival even of academic scientists.

After all, the mission of Science for the People in the 1970s and 1980s remains relevant—and perhaps even more visible—today. Scientists still depend on the military for funding, sexism is still a problem in scientific departments, and corporations and their desires will dictate the work and survival even of academic scientists.

Found: A Hammerhead Shark Nursery
Another natural wonder in the Galapagos Islands.

Social Media

Targeted messaging to grow narrative, mobilize

- Posting consistently grows base and followers, useful when there are actions or events
- Opportunity to offer “SftP” framing for recent events, lower resource investment than writing articles
- Sharing other groups’ posts or events helps build relationships
- LESSON: Use social media guide Emily developed - so helpful!
- LESSON: Not a replacement for in-person recruitment.
- LESSON: Our original content is most valuable - Using past publication issues is helpful for now but transition into new gen’s work as much as possible

Science for the People NYC
2,000 members · 12:32 · Public

Quote by Stephen Jay Gould: one of SFP's founders.
Artwork by our own Mahesh Farnelp
Science ARTSM #science #artsm

"I am, somehow, less interested in the weight and convolutions of Einstein's brain than in the near certainty that people of equal talent have lived and died in cotton fields and sweatshops."

6,417 people reached

Like Comment Share

Performance for your post

6,417	People Reached	
426	Reactions, comments & shares	
286	19	207
Like	On post	On stories
82	3	49
Love	On post	On stories
2	0	2
Wow	On post	On stories
6	0	6
Wow	On post	On stories
14	0	14
Comments	On Post	On stories
70	99	1
Shares	On Post	On stories
245	Post Clicks	
47	1	197
Photo views	Link clicks	Other clicks

ScienceForThePeople @sftporg · 12h

Shoutout to @500womensci for speaking truth to power about Nye. Banal "science advocacy" celebrities get us nowhere. Stop shucking for a seat at the table - knock the damn table over!

1 4 15

Social Media

Boosting supporters & Supporters boosting us

- Developing relations with supportive activists, publishers and organizations through Social Media can be a full time job...
- We are active enough to build a significant online presence that can be leveraged for promoting SftP publishing and activist initiatives
- Needs to be organized, deliberate and strategic





WIKIPEDIA
The Free Encyclopedia

Not logged in | Talk | Contributions | Create account | Log in

Article [Talk](#)

[Read](#)

[Edit](#)

[View history](#)



Science for the People

From Wikipedia, the free encyclopedia

[Main page](#)

[Contents](#)

[Featured content](#)

[Current events](#)

[Random article](#)

[Donate to Wikipedia](#)

[Wikipedia store](#)

[Interaction](#)

[Help](#)

[About Wikipedia](#)

[Community portal](#)

[Recent changes](#)

[Contact page](#)

[Tools](#)

[What links here](#)

[Related changes](#)

[Upload file](#)

[Special pages](#)

Wikipedia Work Needed

- References to independent academic historical work to be incorporated
- Improve with neutral wording, shorter quotes and more citations
- More references to original SftP documents needed
- Criticism of more specific abuses of science
- Many more links to media coverage available and should be incorporated

This is a big project needing someone to bottom-line. Can be collaborative with many contributors (it is Wikipedia, after all!), but SftP could greatly benefit from an improved article here.

Scientists and Engineers for Social and Political Action (SESPA) and a group of Harvard and MIT students who had been invited to participate in a session of the AAAS annual meeting. SESPA itself was formed in the aftermath of a

Links

<https://www.theguardian.com/science/political-science/2013/jul/18/beneath-white-coat-radical-science-movement>

<http://www.sciencemag.org/news/2017/04/scientists-prepare-march-science-people-reboots>

<https://scienceforthepeople.org/index.php/2017/12/27/which-way-for-science/>

<https://www.jacobinmag.com/2017/04/biological-determinism-science-innate-ability-capitalism>

<https://www.jacobinmag.com/2017/09/hurricane-sandy-de-blasio-cuomo-paris-trump-climate-environment>

<https://socialistworker.org/2017/04/19/making-science-serve-the-people>

<https://socialistworker.org/2017/06/07/the-ramapough-lenape-make-a-stand>

<https://socialistworker.org/2017/11/13/this-has-nothing-to-do-with-justice>

<https://indypendent.org/2017/10/a-pipeline-named-pilgrim-and-the-indigenous-people-standing-in-its-way/>

<https://www.pbs.org/newshour/nation/five-years-after-hurricane-sandy-new-yorkers-call-for-action-on-climate-change>

<https://www.insidehighered.com/views/2017/12/15/essay-support-turkish-group-academics-freedom>

<http://www.jewishvoiceforlabour.org.uk/labour-party-policy/machover-international-support/>

http://www.mlive.com/news/ann-arbor/index.ssf/2017/10/university_of_michigan_protest_2.html

<https://www.youtube.com/watch?v=dcXE3P2BDEQ>

<https://mronline.org/2017/11/28/eroding-the-consensus-imperialism-democracy-zionism-the-labour-party/>

<https://scienceforthepeople.org/index.php/2017/12/28/eroding-the-consensus-an-interview-with-moshe-machover/>

<http://www.contretemps.eu/imperialisme-democratie-sionisme-parti-travaille/>

<http://politicsslashletters.live/features/whose-free-speech-a-ruckus-at-columbia/>

<http://whmp.com/podcasts/the-health-of-mass-workers/>

<https://www.atlasobscura.com/articles/radical-1970s-group-relevant-science-for-the-people-politics>

Web-Magazine Launch: Fall 2018 (September? October?)

- Online publication of select digitized articles from archives (~100 articles)
- New content to be authored and edited by SftP activists and supporters
 - Features (5-10 per month?)
 - Editorials & Organizing Reports (1-2 from each body of the organization every two months)
 - Reviews (regular coverage of relevant new and classic literature--early emphasis on SftP archives and re-prints)
 - Letters (public feedback and features from the organization website's blog)
- Joint Publication with strategic publishing allies throughout Launch Month
- Advertising our launch based on available funds raised
- Full court press throughout SftP bodies with Launch Events and promotions

Goals (spring)

- Documentary by May 15: To feature this Convention & Org + Pub re-launch
- Work toward 10% digitization of archives by volunteers
- Publisher & Treasurer to organize financial goals & present for SC approval
 - Establish financial structure for Publication
 - Refine framework for fundraising (one-time?, ongoing?, subscriptions?, etc)
- Republish original SftP content jointly with established periodicals
- Regular promotion of organizing and publishing activities via broader media
- Tap supporters to expand network of prospective contributors

Goals (summer)

- Complete 10-20% digitization of archives by volunteers (100% requires \$\$\$)
- Raise \$20,000 (?) for all attendant costs associated with website and relaunch
 - Kickstarter? Create incentive option to smash goal (lifetime subscriptions?)
- Recruit subscription base of 1,000 (?) for ongoing financial sustainability
- Republish original SftP content jointly with established periodicals
 - Left-wing political publishers
 - STEM professional outlets and blogs
 - Academic periodicals and blogs
 - Popular Science or Tech Mags
 - Other?
- Regular promotion of organizing and publishing activities via broader media
- Continue to expand network of prospective contributors
- Tool and resource all Editorial Collectives responsible for Launch (& Beyond)

Pipeline (articles, authors & editors)

Science for the People Article Master List - Pipeline						
	A	B	C	D	E	
	Topic	Type of Writing	Description	Working Title (if applicable)	Suggested by	Assigned to
1	Nonproliferation Support	Article	Update on legal situation and an analysis of the different underlying issues from circumferential Weapons of the State...		Jane	Jane
2	Nonproliferation Support	Opinion	Update on legal situation and motivation for continued press coverage and support		Colleen	Colleen
3	Neurobiological	Article	Personal narrative of experience with Engpower, Without Borders and analysis of the ethical issues that experience raised		Jane	Jane
4	Neurobiological	Article	Report back from fellowship in Germany to study building energy efficiency, climate change, and migration		Jane	Jane
5	Biological Determinism	Article	Nonproliferation genetics		Colleen	
6	Biological Determinism	Article	Diversification of women in academic outreach		Colleen	
7	Militarism (?)	Article	Highlighting missing research or questions that in advanced military technology, while sciences that support for public concerns are questioned		Colleen	
8	Reviews in Science Literature	Analysis/Review	Review of various literature which take up the question of science and society, also come from the U.S.		Chris D	
9	Climate, built environment	Review	Review of Ashley Dawson's book, <i>Expensive Cities</i>		Zach E	Zach
10	Climate, built environment	Archaeological/epigraphic	Conflict of interest among local governments in creating policy for climate resiliency/sea level rise, at the same time as those governments get the report		Zach E	
11	Planning shifts over time	Issue topic			Michael Harris	
12	Social responsibility / history	Issue topic			Michael Harris	
13	Science work/Social history	Analysis/Review	Trying to figure out what the Science Wars were about 20 years later, and how SPP might have reacted if they were not around		Michael Harris	
14	Internet of Things	Issue topic	Could be part of or build on technological determinism and related political and marketing strategies		Michael Harris	
15	Genetically modified foods	Article	A dossier SPP topic, highly vetted		Michael Harris	
16	Climate	Review	Why was the Montreal Protocol so quickly implemented, as climate change accords continually delayed?		Colleen	
17	An ecological critique of genomics	Article	By replacing existing monoculture with extensive capitalist agriculture (or aquaculture) for carbon sequestration, schemes such as BECCS or loop farms		Mike Freeman	
18	Math Education	Feature Article	Some kind of presentation of the work that Rochelle Gutierrez came under attack for: http://doi.org/10.1177/0013164410381001		Chris D	Rochelle Gutierrez?
19	Technology	Review	A review of Science for the People's analysis of tech and truth work	Technology for the People	Dave P	Dave P
20	Feminism, Labor	Feature Article	An overview of the impact of the state for movements on women in the STEM (?) workplace	HW 100 & the Workplace	Chris D	Andrea H?
21	Climate	Feature Article (to see)	Multiple perspectives on the Greenwashing debate	?	Chris D	
22	Biological Determinism	Review	Overview of the contemporary literature against Biological Determinism	?	Hilary G	
23	Biological Determinism	Feature Article	A critique of biological determinism that starts in order to reveal an arc of Eugenics, Neoliberalism, etc. (to follow)		Chris D	

Publications Committee

Proposed structure and subcommittees

- Publisher
- Managing Editor
- Subcommittees:

Editorial Philosophy
Pipeline & Editors
Contributors
Digitization & Archives
Communications
Web / IT
Grantwriting
Business & Fulfillment



EDITORIAL PRACTICE

Each issue of *Science for the People* is prepared by a collective assembled from volunteers by a committee made up of past collectives. A collective carries out all editorial, production, and distribution functions for one issue. The following is a distillation of the actual practice of past collectives.

Due dates: Articles received by the first week of an odd-numbered month can generally be considered for the magazine to be issued on the 15th of the next month.

Form: One of the ways you can help is to submit double-spaced typewritten manuscripts with ample margins. If you can send six copies, that helps even more. One of the few founding principles of SESPA is that articles must be signed (a pseudonym is acceptable).

Criteria of acceptance: SESPA Newsletter, predecessor to *Science for the People*, was pledged to print everything submitted. It is no longer feasible to continue this policy, although the practice thus far has been to print all articles descriptive of SESPA/Science for the People activities. Considerably more discrimination is applied to analytical articles. These are expected to reflect the general political outlook of *Science for the People*. All articles are judged on the basis of length, style, subject and content.

Editorial procedure: The content of each issue is determined by unanimous consent of the collective. Where extensive rewriting of an article is required, the preference of the collective is to discuss changes with the author. If this is not practical, reasons for rejection are sent to the author. An attempt is made to convey suggestions for improvement. If an article is late or excluded for lack of space or if it has non-unanimous support, it is generally passed on to the next collective.

Editorial statements: Unsigned articles are statements of the editorial collective.

Opportunities for participation: Volunteers for editorial collectives should be aware that each issue requires a substantial contribution of time and energy for an eight-week period. Help is always appreciated and provides an opportunity for the helper to learn and for the collective to get to know a prospective member. There are presently plans to move the magazine production to other cities. This will increase the opportunity for participation.

Publications Committee

Subcommittees: Editorial Philosophy

- Praxis and policy: publishing SftP's mission. Who do we publish? What do we publish?
- Style Guides for copyediting and proofreading
- Best Practices: how to engage with contributors, editors, and other publications

The goal of *Science for the People* is to examine the role of science and technology in society, in order to encourage progressive political activity.

Articles in *Science for the People* come out of the experience and interest of its readers. We urge everyone to contribute to the magazine. We welcome articles written collectively. Good articles can evolve from collective and individual political work, from research, or from other activities. Articles can take the form of book reviews, personal accounts, reports of events, analytical essays, etc. Writing done for another purpose can often be adapted for *Science for the People* and is welcome.

Contributions to the magazine should: 1) deal with issues of science and technology from a radical perspective; 2) sharpen political awareness; 3) stimulate political action on issues of science and technology. It is important to use straightforward English and to keep technical terms to a minimum.

Procedure: 1. New articles: submit 3 copies (manuscripts are not usually returned, so don't send originals unless

EDITORIAL GUIDELINES

you have kept a copy for yourself). The Editorial Committee works hard in revising articles and discussing them with authors. You may want to send an outline of a proposed article to the Editorial Committee in advance for response to content and emphasis, and suggestions for source materials. Final substantive changes are cleared with authors. In the "About This Issue" column, the Editorial Committee may describe the range of opinions on a particular issue, point out unexplored questions, or draw some additional implications from the articles.

2. Articles written for another purpose: submit 3 copies, along with a letter describing the article's origin, and whether or not it may be adapted.

3. Current Opinion: Submit 3 copies. Contributions should be about 500 words, tightly argued positions on timely subjects, including occasional contributions from the Editorial Committee. The Editorial Committee may discuss with authors changes which clarify debate.

4. Readers are also encouraged to contribute letters, News Notes — news

items on the social and political role of science and technology, and especially reporting people's activities around these issues, Chapter Reports and SftP Activities — brief summaries essentially assured of publication, and graphics — cartoons, designs, photographs, etc., not necessarily original but with credits.

Science for the People is a collective effort of the Editorial, Production, and Distribution Committees (volunteer) and the Magazine and Office Coordinators (paid). All committees are accountable to the membership of *Science for the People* through the annual Eastern Regional Conference. Members of *Science for the People* outside the Boston area are encouraged to participate (by mail or in person) in the work of the Editorial Committee. People interested in reviewing and editing articles should contact the Magazine Coordinator through the Boston SftP office.

Circulation: Currently about 1800 subscribers, with a total distribution of 4000 copies per issue.

Publications Committee

Subcommittees: Editors and Pipeline

- Soliciting contributions for features, op-eds, reviews, and art
- Guiding contributors through the editorial process
- Setting and meeting publishing deadlines
- Rotating every few months based on publishing schedule

ABOUT THIS ISSUE AND OTHERS

The magazine *Science for the People* which succeeded *SESPA Newsletter* has now appeared for a full year. So this is perhaps a good time to describe the process by which the magazine is produced.

Most of the members of editorial collectives are full-time employed scientists, technicians, secretaries and engineers, some are unemployed and some are students. During the eight weeks of screening, editing, and typesetting articles for this issue we have held three-hour meetings every week during the first half and as more work accumulated we met twice a week and spent our weekends at the IBM composer at the Media Center in Cambridge. That is about normal for other collectives as well. Most of our meeting time is spent in reading and discussing articles that have been submitted or that we solicited. Major rewrites are discussed with the author. Such discussions have once again reminded us of the desirability of articles written by collectives. We would like to urge people to get together in study groups at their places of work or around a particular project or topic, to write the result and to send it to us.

Science for the People has become incorporated as protection from costly legal hassles (should there be such).

Printing, postage and design (the last is done at submovement cost by Alphabet) are the only things that are paid for (\$1500 every other month); all else is volunteer work. So for the magazine to continue we need more subscriptions, more people to distribute it to bookstores and, of course, articles.

Publications Committee

Subcommittees: Contributors

- Features
- Editorials
- Chapter reports
- Book reviews
- Reader feedback
- Art features and stories
- What else?

ABOUT THIS ISSUE OR

how to get by with a little help from your friends!

"Hegel remarks somewhere that all facts and personages of great importance in world history occur, as it were, twice. He forgot to add: the first time as tragedy, the second as farce." (from *The Eighteenth Brumaire of Louis Bonaparte* by Karl Marx)

So history repeats itself. And following in the tradition of the past October editorial collective, we find that our numbers are few (diminished from seven to two in this case.) However our lack of great numbers precluded, of necessity, a deep sense of intimacy and involvement with this issue. Neither of us had previous experience on past collectives, and so, for the most part, the whole process of putting out this magazine, (see September editorial statement for details), was new, exciting, (inciting!) and initially, a bit overwhelming. But we finally did it, due to much criticism, support, confidence and labor on the part of several

people. And in time, a solidarity born of common struggle, and a posture of historical continuity with the movement, were generated by such phenomena as personal contact and collective, teleological work, among others, in a very beautiful and meaningful way.

However, as the months passed, a fundamental predisposition and strategy became so compellingly evident. A movement in the process of struggling and growing towards collective ends, can and will not prove fruitful sans a collective consciousness raised by, and in turn giving rise to, collective participation throughout the entire gamut of the endeavor.

We need people to write articles, to subscribe to and distribute the magazine, to participate in political activities, and to help in any way, shape, or form that they so desire.

So here it is. Brought to, for, with, and because of you, via a "little (lot of) help from our friends." (Whether it be farce as Marx implied, is of course, another issue . . . the December one may be!)

Publicat Commit

Subcommittees: Digitization and A

- Enacting proced
extracting, for
and proofread
- Working with
identify theme
opportunities
republishing

	A	B	C	D	E	F	G	H
1	Unique Issue	Vol.	No.	Year	Month	Priority	Title	Author
2								
3								
4								
5								
6								
82	18	3	5	1971	November		Science for Vietnam	<u>H.B.</u>
83	18	3	5	1971	November		Worship and the Dangerous Life	
84	18	3	5	1971	November		Statistics for the People	
85	18	3	5	1971	November		Liberation in the Liberation	
86	18	3	5	1971	November		But What About those Lamb Chops?	<u>S.B.</u>
87	19	4	1	1972	January		Open Letter – AAAS Philadelphia 1971	<u>A.W.</u>
88	19	4	1	1972	January	1	Science in the Justification of Class Structure	A Collective Effort
89	19	4	1	1972	January		Inflation, Recession, and Crisis	
90	19	4	1	1972	January		Free Clinics	
91	19	4	1	1972	January		People's Health Movement	
92	19	4	1	1972	January		Books on War Crimes	
93	19	4	1	1972	January		Science for Vietnam Report	
94	19	4	1	1972	January		Press Release from Polaroid Revolutionary Workers Movement	
95	20	4	2	1972	March		AAAS Actions at Philadelphia: The Solidarity of the Long-Distance	<u>S.C., B.F., A.S.</u>
96	20	4	2	1972	March		Summary and Critique of Radical Actions at the Economists Convention in New Orleans	
97	20	4	2	1972	March		Herrnstein Buifs Rebuff Herrnstein's Ideological Bluff	
98	20	4	2	1972	March		A Public Statement on the Herrnstein Controversy	Sister Marie Augusta Neal
99	20	4	2	1972	March		The Strange Procedures of Science Magazine's Editor	
100	20	4	2	1972	March		Mathematics in China and Vietnam	Chandler Davis
101	20	4	2	1972	March		Brother Hollis Writes from Kansas	
102	21	4	3	1972	May		Science, Scientists, and the Third World	<u>M.B.</u>
103	21	4	3	1972	May		Psychology in the Legitimation of Apartheid	<u>A.C.</u>
104	21	4	3	1972	May		Industrial Health and the Chemical Worker	<u>D.K.</u>
105	21	4	3	1972	May		Harvard Loses Pete Barrer	Peter J. Barrer
106	21	4	3	1972	May		Using Pregnancy Tests for Hiring Discrimination Against Women or	<u>R.A.</u>
107	21	4	3	1972	May		Our Bodies, Our Selves: A Review	<u>G.S.</u>



Publications Committee

Subcommittees: Communications & Outreach

- Facebook, Twitter, Instagram serve as informal forums and spaces where people can connect and debate
- Press releases and outreach to media: radio, podcasts, local and national news, left and science press



Content: www.scienceforthepeople.com
FOR IMMEDIATE RELEASE

Science for the People to Host National Convention February 1-4, 2018

49 years after images of smelting, a new generation of scientists and activists organize at the University of Michigan campus.

Ann Arbor, MI— Science for the People, a radical science organization that linked political and community activism with scientific research in the late 1960s through the 1980s, will convene at the University of Michigan, from February 1-4, to discuss its history and vision and how to build a new generation of scientists and activists.

Founded in the tumultuous antiwar and civil rights movements, the original generation of Science for the People worked with community groups to fight against capitalism, corporate domination, and all forms of oppression by increasing how science is used—and who uses it. The third copy of its journal, published from 1969 to 1982 as *Science for the People*, provided scientific analysis of the power structures embedded within the scientific and corporate uses of science.

The misuse of science and politics in recent years, and the 2016 presidential election in particular, generated interest in bringing back an organization with a radical perspective on the links between economic systems, political systems, and scientific issues. Over a dozen chapters of Science for the People have formed nationwide and in Mexico since 2014.

Members of the public are invited to an event on Friday, February 2nd at 6:30 pm, entitled "Science for the People: Then and Now," in the Chavinsky Ballroom of the University of Michigan. Organizers from the regional and national organizations will discuss the history of the radical science movement, the consequences of industrial science, and the challenge of revitalized Science for the People faces. Community participants will face the organizational and ethical challenges for the group and discuss future projects through the rest of the weekend.

For more information, visit
www.scienceforthepeople.com



Publications Committee

Subcommittees: Grantwriting

- Research and submit to grant opportunities
- Important note: most funders only consider nonprofit applicants
- Will funders be hesitant to fund an openly leftist or radical organization? Highlight community impact (reading groups), seek project-based funding (research for article series), raising marginalized voices (funding for writers of color)



Publications Committee

Subcommittees: Business & Fulfillment

- Track and fulfill subscriptions, renewals, and gifts
- Circulation reports and budgeting
- What are our circulation goals?
 - *Dollars & Sense*: 7K
 - *Jacobin*: 36K
 - *Inside Higher Ed* monthly viewership: 1.8 million

— **Subscribe to Science for the People!** —

Regular Subscription
Enclosed is \$7 for a one-year subscription (six issues).

Gift Subscription
I enclose \$7 for a gift subscription to be sent to the name and address listed in the margin or on separate sheet.

Member Subscription
I enclose \$18 or whatever I can afford (\$.....) for membership in SHP organization. This supports the organization and includes a one-year subscription to the magazine, to the internal Discussion Bulletin, and to other internal communication that may be put out by the organization or local chapters.

Institutional Subscriptions
Enclosed is \$75 for a one-year institutional or library subscription.

Foreign Subscriptions
I enclose \$70 for a one-year foreign (outside US & Canada) subscription.

Name _____
(Please print)

Address _____

Notes: There is no Science for the People subscription in the USSR.

— **Subscribe to Science for the People!** —

Regular Subscription (US)
Enclosed is \$7 for a one-year subscription (six issues).

Foreign Subscription
I enclose \$75 for a one-year foreign subscription. For airmail delivery (except for Canada and Mexico) add \$4 to Latin America and \$6 to Asia and Africa.

Gift Subscription
Enclosed is \$7 for a gift subscription to be sent to the name and address listed in the margin or on separate sheet.

Member Subscription
Enclosed is \$18 or whatever I can afford (\$.....) for membership in SHP organization. This supports the organization and includes a one-year subscription to the magazine, to the internal Discussion Bulletin, and to other internal communication that may be put out by the organization or local chapters.

Institutional Subscriptions
Enclosed is \$20 for a one-year institutional or library subscription.

Sustaining Subscriptions
Enclosed is \$50, \$75, \$100, or if other _____ for a one-year sustaining subscription. Sustainers will receive a gift copy of the latest Science for the People Book, *Structure and Liberation*.

Name _____
(Please print)

You may wish to fill out some or all of the following:
Telephone: () _____
Occupation: _____
Address: _____
Local chapter which I'm active: _____

I would like to be contacted by other persons who are active or want to be active in SHP.

I'd like to start a chapter or be a contact person for my area.

I'd like to read and/or contribute to the magazine.

Name and address of friends who might be reading a sample copy of the magazine (on separate sheet).

Funding

Anticipated Publication

Expe

-
-
-
-
-
-

Translation into Spanish,
other languages

WHAT HAPPENED? ABOUT THIS ISSUE

In August Vol. 11, #2 of *SCIENCE FOR THE PEOPLE* Newsletter became *SCIENCE FOR THE PEOPLE* "scheduled to be issued the second week of the even-numbered months." About 5000 copies have now been distributed and the response is most encouraging. In our mail are many statements of support and requests for additional copies. Money is beginning to come in but there is

When the first issue in the new format was mailed out four weeks late we weren't terribly upset. We were proud of the magazine, we'd learned a lot and the next issue would be easier. But we didn't reckon with vacations and we didn't reckon with fatigue. The fatigue came in three colors: emotional, physical and financial. All of us are full-time working scientists and all our funds come from you or our own pockets. 5000 copies of one issue of *SCIENCE FOR THE PEOPLE* takes about 400-500 person hours and about \$1000 cash. We do feel confident that we'll get out of the red, that more people throughout the country will be contributing articles and that the editorial function will become better organized. The question has been, when? and would we be able to survive till then?

SCIENCE FOR THE PEOPLE is responding to a year long demand from scientists and engineers. We feel reassured in our efforts by the letters of those who want to organize in their work place or school. Those who send money make this work possible and those who send articles make the magazine more relevant to more people -- those are some of the ways you can help. Let us hear from you.

Funding

Website and Subscription Database

- A database to help manage, automate, and promote subscriptions
- User accounts help members engage with the magazine, their chapter sites, write blog entries, and donate

READ CAREFULLY! THIS MESSAGE MAY APPLY TO YOU. FROM HERE ON IN WE WILL HAVE TO START REMOVING FROM THE MAILING LIST PEOPLE WHO HAVE NOT SUBSCRIBED.

Status Override?

Record Subscription Payment? Check this box to enter or update payment information. You will also be able to generate a customized receipt.

Subscription Payment and Receipt

Record Payment from a Different Contact?

Subscription payment is for: OR

Select Contact: OR

Payment Type: Select the appropriate payment type for this payment.

Amount: Subscription payment amount. A payment record will be created for this amount.

Received:

Paid By:

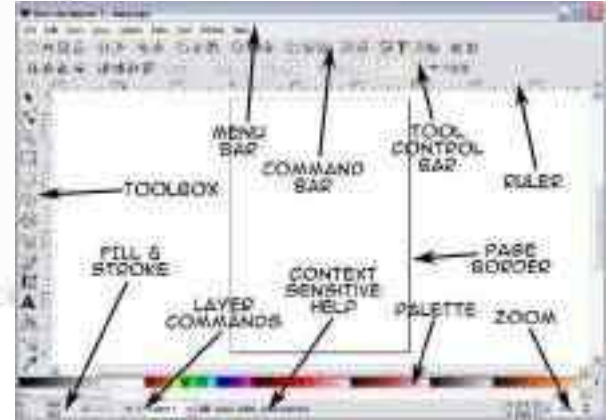
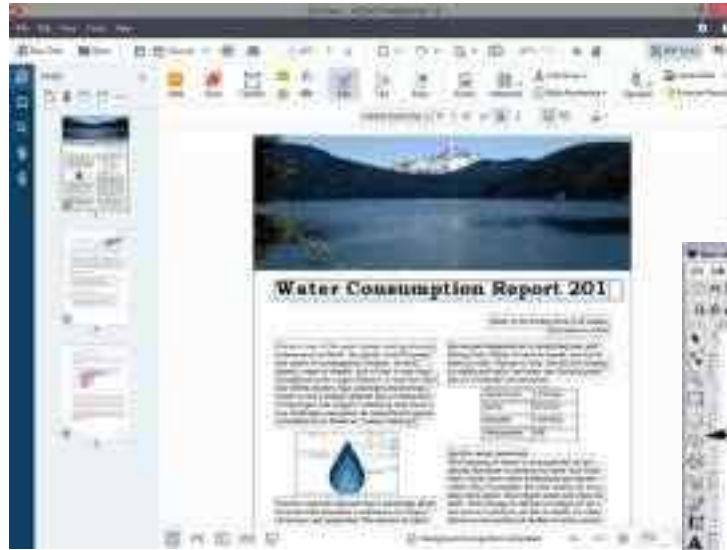
Transaction ID:

Payment Status:

Funding

Software and licensing

- Open source and free software only goes so far
- Automating digitization and other processes
- Managing the editorial pipeline: tools like Airtable
- Moving away from Google
- ISBN license \$125
- URL scienceforthepeople.com \$1,500



Funding

Printing and Design

- Relaunching online first, but we aim to be a print publication, too.
- Adjacent printing costs:
 - Business cards
 - T-shirts
 - Tote bags
 - Event fliers
 - Buttons and stickers
- Graphic design overhaul and rebranding (Art & Sons)



Funding

Compensating Writers and Artists

- Paying feature writers
- Why pay writers?

Detrimental effects of deregulation, flat wages, and gig economy

Show we value writers and their analysis by paying for their work

Writers and artists often asked to donate their work “for exposure” that never becomes a professional break

ABOUT THIS ISSUE AND OTHERS

The magazine *Science for the People* which succeeded *SESPA Newsletter* has now appeared for a full year. So this is perhaps a good time to describe the process by which the magazine is produced.

Most of the members of editorial collectives are full time employed scientists, technicians, secretaries and engineers, some are unemployed and some are students. During the eight weeks of screening, editing, and typesetting articles for this issue we have held three-hour meetings every week during the first half and as more work accumulated we met twice a week and spent our weekends at the IBM computer at the Media Center in Cambridge. That is about normal for other collectives as well. Most of our meeting time is spent in reading and discussing articles that have been submitted or that we solicited. Major rewrites are discussed with the author. Such discussions have once again reminded us of the desirability of articles written by collectives. We would like to urge people to get together in study groups at their places of work or around a particular project or topic, to write the result and to send it to us.

Science for the People has become incorporated as protection from costly legal hassles (should there be such).

Printing, postage and design (the last is done at sub-movement cost by Alphabet) are the only things that are paid for (\$1500 every other month); all else is volunteer work. So for the magazine to continue we need more subscriptions, more people to distribute it to bookstores and, of course, articles.

There's little doubt that "do what you love" (DWYL) is now the unofficial work mantra for our time. The problem is that it leads not to sublimation, but to the devaluation of actual work, including the very work it pretends to elevate—and more importantly, the dehumanization of the vast majority of laborers.

Superficially, DWYL is an uplifting piece of advice, urging us to ponder what it is we most enjoy doing and then turn that activity into a wage-generating enterprise. But why should our pleasure be for-profit? Who is the audience for this dictum? Who is not?

By keeping us focused on ourselves and our individual happiness, DWYL distracts us from the working conditions of others while validating our own choices and relieving us from obligations to all who labor, whether or not they love it. It is the secret handshake of the privileged and a worldview that disguises its elitism as noble self-betterment. According to this way of thinking, labor is not something one does for compensation, but an act of self-love. If profit doesn't happen to follow, it is because the worker's passion and determination were insufficient. Its real achievement is making workers believe their labor serves the self and not the marketplace.

Funding

Compensating Writers and Artists

- Leveraging the blog to cultivate contributors and features without cost

Translation

- Translate features into other languages, especially Spanish, to reach comrades and audiences in the global south



The screenshot shows the homepage of the Science for the People website. At the top, there is a banner with the text "SCIENCE FOR THE PEOPLE" and "DECOLON" partially visible. Below the banner is a navigation menu with links for "Welcome", "Blog", "Resources", "National Committee", and "Get Involved". The main content area is titled "BLOG" and features a post from December 16, 2017, titled "ERODING THE CONSENSUS: An interview with Moshé Machover". The post text discusses Machover's expulsion from the British Labour Party and the formation of the Science for the People website. To the right of the main content is a search bar and sections for "RECENT POSTS" and "RECENT COMMENTS". The "RECENT POSTS" section lists the current article and "Which Way for Science?". The "RECENT COMMENTS" section is currently empty. At the bottom right, there is an "ARCHIVES" section showing "December 2017".

Funding

Subscriptions

- Magazine subscription rates are the same as they were in 1989...
- Industry comparison:

Jacobin: \$20 / 30 / 70

The Progressive: \$12

Dollars & Sense: \$20-60

Orion: \$25-35

Dissent: \$20 / 30 / 70

MEMBERSHIP IN SESPA

\$50 PER YEAR
 \$24 STUDENTS
 \$1 UNEMPLOYED

SEND CHECKS TO: SESPA BOX 99
 ARLINGTON HEIGHTS
 MASS. 02175

PAYABLE BY JANUARY 31 EACH YEAR.
 MEMBERSHIP STARTS AFTER AUGUST
 15 970 COVER THE REMAINDER OF 1970
 AS WELL AS THE 1971 CALENDAR YEAR.

MEMBERS RECEIVE:

SCIENCE FOR THE PEOPLE * 6 ISSUES
 SESPA NEWSLETTER * 4-6 ISSUES/YEAR
 GOOD FEELINGS BY CONTRIBUTING TO
 THE STRUGGLE TO REFORM SOCIETY
 TO REHABILITATE SCIENCE.

Science for the People Buttons

provide discussion

spread the word

are beautiful

50 cents ea.

10 for \$4.50

50 for \$20.00

250 for \$70.00

1000 for \$200.00



CONTRIBUTIONS ARE GREATLY APPRECIATED.
 IN FACT, THE NEXT ISSUE OF SCIENCE FOR
 THE PEOPLE COMPLETELY DEPENDS ON THEM.

Subscribe to Science for the People!

- Regular Subscription (US)**
 Enclosed is \$9 for a one-year subscription (six issues).
- Foreign Subscription**
 Enclosed is \$13 for a one-year foreign subscription. For annual delivery (except for Canada and Mexico) add \$4 for Latin America and \$6 for Asia and Africa.
- Gift Subscription**
 Enclosed is \$9 for a gift subscription to be sent to the name and address listed on the receipt (on a separate sheet).
- Member Subscription**
 Enclosed is \$20 or whatever I can afford (\$_____) for membership in SFPP organization. This supports the organization and includes a one-year subscription to the magazine, to the Internal Discussion Bulletin, and to other internal communication that may be put out by the organization or local chapters.
- Institutional Subscription**
 Enclosed is \$20 for a one-year institutional or library subscription.
- Sustaining Subscription**
 Enclosed is \$50, \$100, \$200, _____ or \$1000 _____ for a one-year sustaining subscription. Sustainers will receive a gift copy of the latest Science for the People book, Science and Liberation.

Name: _____
 (please print)

Why did you wish to be sent items of the following:

I would like to be contacted by other people who are active or want to be active in SFPP.

I'd like to start a chapter or be a contact person for my area.

I'd like to help contribute to the magazine.

Names and addresses of friends who might be receiving a similar copy of the magazine (on separate sheet).

SUBSCRIPTIONS: U.S. one year (six issues) \$18.
 Foreign rate \$26. U.S. Representative \$27.
 Foreign libraries: \$30. Member subscriptions (include the magazine and newsletter) and other contributing items: \$25. Foreign subscribers must bank in U.S. currency with either an International Money Order or a check drawn on a U.S. bank.

SCIENCE FOR THE PEOPLE is available to institutions on consignment from the publisher or through Carter Pigeon Distributors, Box 2183, Boston, MA 02208. The magazine is available by microfilm from University Microfilms, 300 N. Zeeb Rd., Ann Arbor, MI 48106. Science for the People is indexed in Alternative Press Index, Box 3226, Ashburn, MD 21116.

SCIENCE FOR THE PEOPLE (ISSN 0048-3852) is published bimonthly by the Science Resource Center Inc., a nonprofit corporation at 887 Main St., Cambridge, MA 02139, telephone 617-552-1225. Content was produced by the national organization of Science for the People. We offer a progressive view of science and technology. Articles, letters, reviews, newsclips, photos, and art work are welcome. Please send double-exposed, typed manuscripts to: Member SFPP, c/o Science for the People, unless otherwise noted. All material is copyright 1989 by Science for the People.

Funding

Grants, Sponsorship, Annual Fund-Drives and Subscriptions

- Diversity of sources is important for political independence
- And diversity looks good to funding organizations and individuals

But the bottom line is:

We will need to fundraise.

It is particularly frustrating that at a time of such vital activity we should be held back because of money. We have plans to increase our budget over the next twelve months in order to meet our obligations and our ambitions. Special fundraising campaigns are scheduled for the summer and fall, which will help us find new sources of support among scientists and activists who are not yet familiar with our work. But while we implement these strategies, we need immediate support from our friends to sustain our work.

To those of you who have already given, we thank you. If you are not able to help out now, we hope you will remember us at a future date.

As for the other three out of four readers, please give serious thought to making a donation now, when it can do so much to keep Science for the People a vital, activist force in the science community. There are a number of ways you can help:

1) Become a donor. Your tax-deductible donation will keep us a determined voice for social responsibility in all the sciences.

Funding

Grants

- Most funders only give to nonprofits
 - Filing for 501c3 status is \$500
 - Or seek fiscal sponsorship
- Ask for funding to publish authors and artists of color and demonstrate community engagement and impact
- Grant funding is content specific

BOOKS | ECONOMY

Whiting Foundation Announces New Grants for Magazines

by JEFFREY M. HARRIS



As more and more writers quit magazines — including those like *Granta*, *Esquire*, and *ELLE* — have announced big changes, the Whiting Foundation has announced a new grant program to support the publication of literary magazines.

The Whiting Foundation, which aimed to provide 10 emerging writers with grants of \$20,000 each, has announced a new series of grants designed to “strengthen, revitalize and diversify” literary and critical magazines.

The grant for print magazines, publications will range up to \$20,000.

The new grant program supports a program of up to \$50,000 to include non-profit magazines, with total of \$100,000 of support. It includes grants of up to \$20,000 and \$20,000 to include print and digital. \$50,000 to

We Seek Organizations That

- Collaborate with other organizations working in the same or complementary ways for social, economic, or research, community, justice, and wellbeing, and engage relevant, diverse and practice within the field, etc.
- Operate under a transparent, open and public policy, advisory or advisory, including
- Provide data that can be analyzed, reviewed, and shared freely with the field
- Engage a broad leadership among the diverse communities and people of color
- Provide evidence of impact and social justice that work
- Have a clear financial and operational strategy

What is it? Grants + Apply for a Grant + Grants for organizations + How to get it

GRANTS

ART WORKS Guidelines: Literature

The National Endowment for the Arts seeks to sustain and enhance a vitality of American literary fiction, including but not limited to:

- Expanding the literary process and magazines, community-based centers, and national literary organizations throughout the trade publishing sector in the creation of contemporary literary
- Supporting organizations that nurture emerging and established writers
- Supporting initiatives to provide American readers with direct access to contemporary writers
- Supporting the use of new technology and innovative projects

In addition to offering Art Works grant opportunities for organizations, the National Endowment for the Arts offers fellowships to published creative writers and translators in the course of their work.

Funding

Crowdfunding

- We crushed the SftP documentary Kickstarter in under 10 days! The desire for an SftP revival is real
- Engages our participatory and democratic structure
- Con: lots of effort for small amounts



KICKSTARTER

Science for the People Revival Documentary



Funds raised will go toward the production of a 5-10 minute short film about the effort to relaunch Science for the People.

Directed by
Christopher Dols

45 backers pledged \$2,324 to help bring this project to life.

Funding

Advertising

- Is advertising reconcilable with SftP's mission?
- Who would we accept ads from? (universities, book publishers, other like-minded orgs)



Looking Ahead

- What are the challenges and opportunities we face?
- What can we learn from the publication and editors 1970-1989?
- Get involved! How will SftP members assembled here and at large contribute?

WORKERS AT CAMBRIDGE FIRM PUBLISH UNDERGROUND NEWSPAPER

Magazine Notes

We are pleased to note that *Science for the People* has been nominated for two Utne Reader awards, one for general excellence and one for special interest magazines. Congratulations to our editorial committee and particularly to our editor emeritus, Leslie Fraser.

Our production schedule was disrupted this past spring due to major financial difficulties. We've spent much of the spring reorganizing and fundraising and are now returning to a normal production schedule. We thank you for your patience and support during this time.

With the next issue, *Science for the People* will celebrate twenty years of analysis and activism. This special double issue will inaugurate our new design, taking advantage of desktop publishing tools to move ourselves into the nineties.